

# **SOUTH AFRICA**

# .your dream destination

**dESTINATION eVENTS** is a **destination event management company** providing professional services, as a company that possesses extensive local knowledge, expertise and resources, specialising in the design and implementation of events, activities, tours, transportation and program logistics.

We do hold a certificate as **SA SPECIALISTS** which basically is testament to the fact that we do hold a widerange of knowledge and experience over the conditions and touristic resources of South Africa and certain Southern Africa destination countries.

We provide a ground service based on local knowledge of the territories we apply ourselves to as destinations. Some of our destination event services include, but not only related to hotel accommodation, restaurants, activities, excursions, conference venues, themed events, gala dinners, logistics, meetings, incentive schemes as well as helping with overcoming language barriers.

We do offer our clients, preferential rates based on the buying power we do have with our preferred partners, suppliers and service providers.

#### Some of the services that we deliver are:

- Reception at airports or bus stations
- Gastronomy tours
- Theme parties (traditional or modern)
- Excursions and typical activities of the area
- Projects teamwork and collaborative
- Gifts for workgroups
- Decoration for events
- Entertainment events
- Suggestions and support for housing
- Graphic design and event signage
- Recommendations agent's customs
- Audio, photography and video services

**dESTINATION eVENTS** boosts of unparalleled worldwide possibilities with unlimited access to our vendor partners.

Whether you're traveling to us in Southern Africa or we're traveling to your dream destination, **dESTINATION eVENTS** will make an impeccable lifetime event for you as our clients.

Every **destination** event will make an impeccable lifetime event for you as our clients.

Every **destination** event in itself is a custom made event, one of a kind, never to be repeated.



# AN INTRODUCTION TO SOUTH AFRICA

#### **OVERVIEW OF SOUTH AFRICA**



Roughly the size of Spain and France combined, or Texas, South Africa is situated at the very southern tip of Africa. The Atlantic and the Indian Oceans wash its shores and meet at Cape Agulhas – one of the only places in the world where a person can watch two oceans meet.

People who have never been to Africa often think of Africa as a homogenous whole, like the United States, for example. In reality, according to the United Nations Membership Roster, the continent of Africa is made up of 54 very different and separate African states.

South Africa may be at the bottom of Africa, but it's widely regarded as being top in terms of its superb infrastructure, its legendary sunny climate, and its incredible geographic diversity – expect superb beaches, dramatic mountain ranges, sophisticated cities, quaint villages, historic battlefields, oceans, valleys, bushveld teeming with game, hundreds of species of birds, great and small semi-deserts, wide open spaces ... and much more.

That's why South Africa offers something for every potential visitor.

#### **ABOUT SOUTH AFRICA**

South Africa is a dream destination in so many ways because of its incredible geographical diversity, its superb infrastructure, its legendary sunny weather, its super-friendly people and its affordability.

South Africa has nine provinces. Probably the best known to international visitors are the Western Cape, home of Cape Town and the Cape Winelands; Mpumalanga, famous for its spectacular scenery and the Kruger National Park; and KwaZulu-Natal, with its capital city, Durban, historic battlefields and wonderful beaches. The other six provinces – the Northern Cape, Eastern Cape, Gauteng, Limpopo, North West and Free State – also offer their own unique sights and experiences, and you'll find out about them later on when you read through the overview of the different provinces.

South Africa, since its first democratic election in 1994 after which Nelson Mandela became president, is a fully integrated society of more than 50-million people with a rich, fascinating mix of cultures ranging from Zulu and Xhosa (pronounced koh-sa), to Afrikaans and English and many, many more. There are 11 official languages – but don't worry, nearly everybody in the 'Rainbow Nation' understands and speaks English.



#### **BRIEF HISTORY OF SOUTH AFRICA**

Between 200 000 and 100 000 years ago, modern humans began to evolve throughout Africa – including South Africa. They became the San, who later metup with south-bound Khoi pastoralists from the north and became known collectively as the KhoiSan.



The San were South Africa's first people

The KhoiSan drifted down into the Western Cape at about the same time (300AD) that early Iron Age groups crossed the Limpopo – whose descendants, about 1 000 years later, formed the African kingdom of Mapungubwe and began to trade with India, Arabia and China.

In 1652, Jan van Riebeeck and his 90-strong party arrived from The Netherlands and set up a ship-refuelling station at Cape Town — an important stop both geographically and politically, as it was on the only early trade route from Europe and the Americas to India, the 'Spice Islands' of the East Indies, and the East. Over the next 200 years, various waves of other European and Indian settlers also arrived.

Subsequently, the Dutch, British and to an extent, the French, fought for control of the Cape, with the British finally triumphant in 1806. Dutch Boers prepared to trek into the hinterland to escape British rule.

This was also the start of the Mfecane ('the scattering, the crushing') of Africans that began in Zululand, crossed the Drakensberg and swept through the present Free State province. Spurred on by the Zulu warrior king Shaka's growing militarism, it became a confusing maelstrom of movement and massacre. Adding the land-hungry Voortrekkers and the newly arrived 1820 British Settlers into this mix brought further conflict.



The late 1800s saw the discovery of South Africa's immense gold and diamond wealth, and later, the great platinum finds.

The 20th century saw the end of the South African War (also known as the Second Anglo-Boer War), which was fought from 1899 to 1902; the establishment of the Union of South Africa in 1910; the involvement in World War I and World War II on the side of the Allies; a narrow victory for the mostly Afrikaner National Party in 1948; and, in the years to come, the formulation of apartheid.

Apartheid was a nearly 50-year period of institutionalised racism and the suppression of non-whites, during which the African National Congress was banned and its leaders, including Nelson Mandela, banished to prison on Robben Island.

The unbanning of the ANC, the release of Mandela and his fellow prisoners, and the 1994 democratic elections heralded the birth of the new South Africa.

#### SIGHTS AND ACTIVITIES



#### Wilson's Warf, Durban, is popular among locals

Our specialist tourist guides do cover a wide range of areas and interests, from safaris and game viewing, to sport, natural attractions and adventure activities. <u>Did you know that South Africa has the highest commercially operated bridge bungee jump in the world on the gorgeous Garden Route?</u>

Tourist guides can be found for more than 30 languages from Arabic to Yoruba, but remember, nearly everybody understands and speaks English.



#### **NEED TO KNOW**

Here is some need-to-know information that will help you to better enjoy your stay in South Africa.

#### **How to get to South Africa**

More than 70 international airlines fly into South Africa's world-class airports from all over the world. There are also African airlines that have regular routes in and out of South Africa to the rest of the continent.

#### **South Africa's seasons**

South Africa is in the southern hemisphere, so it's summer here when it's winter up north. Travelers can usually find fantastic bargain prices in the low (winter) and shoulder (spring and autumn) seasons.

Spring: September, October, NovemberSummer: December through March

• Autumn: April, May

Winter: June through August



Bonnievale in the Western Cape. Image courtesy of Karen Kleingeld

#### What's the weather like?

Great. Average day temperatures in summer range from a minimum of 15°C (59F) to a maximum of 28°C (82F). In winter, average day temperatures are 19°C to 23°C (66F to 73F). Cape Town winters tend to be wet and windy, but a winter beach holiday in Durban or on the KwaZulu-Natal coast is fine as average temperatures hover around the 26°C mark. Winter in Mpumalanga and Limpopo is dry and cold at night but sunny and warm in the day, perfect for spotting game because the vegetation is low and game is forced to drink at waterholes.

#### What about crime?

Advise our client to take all the usual precautions that he/she would in any foreign country, such as locking valuables away, not wearing expensive jewellery, keeping to tourist-friendly areas, and locking car doors and windows. Guides or accommodation hosts will put our client in the relevant local picture and alert them if necessary.



# THE dESTINATION eVENTS TOP 10 REASONS TO VISIT SOUTH AFRICA



#### South Africa has great weather and a host of activities to choose from

South Africa is a rewarding country to sell because it offers so much for everyone. dESTINATION eVENTS visitors can expect a wealth of unique sights and experiences.

#### THE ATTRACTIONS

THE TOP 10 REASONS TO VISIT SOUTH AFRICA is one of our very unique selling points, showcasing what the country has to offer. Briefly, these key points are:

- Affordability
- Wildlife
- Beaches
- Scenic beauty
- Friendliness
- Weather
- Adventure activities
- History
- Excellent tourist infrastructure
- Responsible tourism



# THE TOP 10 REASONS TO VISIT SOUTH AFRICA

- 1. **Affordability:** Although there are plenty of globally award-winning five-star establishments and luxury lodges, there are also superb value-for-money budget accommodation, tours and experiences all over the country.
- 2. **Wildlife:** South Africa is one of the world's top game-viewing destinations. Choose the world-famous Kruger National Park or any of the scores of other safari destinations one of life's great experiences.
- 3. **Beaches:** South Africa has some of the world's finest beaches, from the popular Cape Town, Port Elizabeth and Durban ones, to many that are unspoiled and remote.
- 4. **Scenic beauty:** South Africa really is many worlds in one. Expect stunning coastlines, dramatic mountainscapes, huge areas of untamed bushveld, starkly beautiful semi-deserts, lakes, waterfalls, spectacular canyons, forests and wide plains, plus Cape Town, undeniably one of the most beautiful cities in the world.
- 5. **Friendliness:** Over and over again, visitors comment on the friendliness they encounter everywhere in South Africa. The people of our 'Rainbow Nation' are made up of many diverse cultures and will give visitors a warm welcome wherever you go.
- 6. **Weather:** South Africa has some of the best weather in the world rarely too hot, rarely too cold, and the sun shines most of the time. Our clients will be able to get out and about as and when they feel like it
- 7. **Adventure activities:** It's hard to beat South Africa when it comes to the Great Outdoors and adventure activities. Whether our clients are adrenalin junkies or just want to get active, choose from bungee jumping and shark cage diving, to hiking, horse riding, whale watching, snorkeling, scuba diving, hiking and scores more adventures.
- 8. **History:** Travel back in time to some of the oldest mountains on Earth; some of our early ancestors at the Cradle of Humankind; the ruins of an ancient African royal kingdom; South Africa's oldest castle; historic battlefields where Boers, Zulus and Brits clashed and died; gold-rush towns; and iconic sites of the Freedom Struggle.
- 9. **Excellent infrastructure:** South Africa has excellent major transport networks, good tourist facilities, safe drinking water nearly everywhere, a superb banking system with numerous ATMs countrywide, good accommodation for all pockets, and mouth-watering eating options
- 10. **Responsible tourism:** South Africa is recognised globally for its major conservation efforts and its protected areas. It is also committed to community and conservation projects, and aims to be as 'green' as possible.



# MORE ABOUT SOUTH AFRICA

South Africa is known for its friendliness, hospitality and affordability. The fact that many travelers return for subsequent visits is proof of this. The phrase 'nobody comes just once to Africa' is commonplace. This section will add to our knowledge and help you to assist clients with more basic information.

Here we would show you more about our beautiful country of South Africa basics, particularly our health, safety and banking sectors.

#### COMMUNICATIONS





#### © Pascal Parent

South Africa has excellent mobile phone (cellphone) service providers. Advise clients to contact their own service providers before travelling to set up international roaming, or they can buy a prepaid SIM card at the airport when arriving to use locally on their own phones. Airtime can be purchased at shops and malls almost anywhere in South Africa. Network coverage is fairly widespread, except deep in the bush or in very rural areas.

There are internet cafés in most towns and cities, and Wi-Fi is widely available throughout the country, even in some game reserves, and certainly in luxury game lodges and high-end accommodation.

#### **NEED TO KNOW**

#### What is the weight and measurement system in South Africa?

South Africa's metric system uses kilograms, grams, kilometers, and degrees Celsius instead of Fahrenheit.

#### What about clothes and shoe sizes (South Africa is a shopping mecca)?

South Africa uses the United Kingdom system.

#### Buying food, beverages and alcohol?

There are grocery stores, supermarkets and bottle stores throughout the country. Excellent wine can be found in supermarkets (visitors are often amazed at how comparatively little a good bottle of wine costs), but for beer and the hard stuff such as whiskey and other spirits, visitors will have to use a bottle store. If our client likes a tipple, then it's always a good idea for them to buy a bottle of their favorite hooch at duty-free airport shops or on the plane.

#### What about customs regulations?

There's no duty on personal effects, and airlines will let their passengers know about duty-free amounts.







#### **MONEY MATTERS**



#### © South African Reserve Bank

South Africa has one of the most advanced banking systems in the world. Its banks and financial systems use world-class technology and facilities, and instant cash is available with major credit cards from hundreds of ATMs (automatic teller machines) throughout the country. There are also forex booths at airports and shopping malls. Most of the larger hotels also offer money-changing facilities.

- South Africa's currency is the rand (great value against major currencies such as the US dollar, euro, UK pound, yuan and yen).
- There's a range of coins (10c, 20c, 50c, R1, R5), and notes in denominations of R10, R50, R100 and R200 (with Nelson Mandela's face on them).
- Banking hours are 09h00 to 15h30 on weekdays, and Saturdays 09h00 to 11h00, although it's much
  quicker and simpler to use the readily available countrywide ATMs, which are open 24/7. ATMs are the
  best to use due to their speed and accessibility. Advise our client to check with his/her bank about using
  his/her credit card in South Africa before leaving home.
- Major credit cards are accepted throughout the country, but it is advisable to have cash (including some smaller denominations) when doing roadside shopping, or when in a small village or rural area.
- Tipping is at a customer's discretion, although 10% to 15% of the bill is customary.
- Game lodges suggest suitable tips in their in-room information.
- Car guards are endemic at shopping malls. Advise our clients not to ignore them as they are trying to make
  an honest living. R2 to R5 is an acceptable tip, depending on whether they are just watching a car or
  helping load it with shopping.







#### **HEALTH AND SAFETY**



Somerset Hospital in Cape Town. Image courtesy of mallix

South Africa has been at the forefront of medical care and services ever since Professor Christiaan Barnard made world medical history in 1967 with the first-ever human heart transplant at Groote Schuur Hospital in Cape Town. (If travellers are interested, there's a fascinating little 'Heart of Cape Town' museum at the hospital that relives that moment.)

#### **DOCTORS AND HOSPITALS**

There are public hospitals throughout South Africa, but as in many other countries, generally speaking our client will get quicker and better care at a private hospital or clinic than a government one (make sure our client has comprehensive medical insurance before leaving home). Well-qualified doctors are to be found in every town and city. If a visitor develops toothache, don't worry, there are also plenty of well-qualified dentists.

#### Malaria

Malaria, which is only carried by mosquitoes, is prevalent throughout the year in many of the main gameviewing areas of Mpumalanga, Limpopo and northern KwaZulu-Natal. Don't be casual about the risk and advise our client to consult a healthcare professional about medication at least a month before leaving home.

The old adage 'prevention is the best cure' holds true. Long pants, long-sleeved shirts, shoes and socks should be worn in the evenings when mosquitoes are at their busiest, and relevant bug spray should be used. Our client can always opt for malaria-free game reserves such as Madikwe or Pilanesberg in North West province, the Waterberg in Limpopo, or private reserves in the Eastern, Western and Northern Cape. This may be worth considering particularly if our clients are travelling with children aged six and under.

## **HIV/Aids**

HIV/Aids: There is no danger of our client contracting this syndrome unless he/she has unprotected sex with someone they don't know, uses an old syringe, or exchanges bodily fluids in some other way.

# **Drinking water**

South Africa has some of the cleanest tap water in the world, and it is treated and safe to drink, except perhaps in very rural areas. It's quite safe to have ice in drinks and to eat salads.



## Safety precautions

Use common sense and take basic safety precautions. Keep valuables locked away and don't wear expensive watches or jewelry, flash expensive cameras, or walk in deserted areas. Keep car doors and windows locked at all times. If in doubt, advise our client to ask a guide or at their accommodation for safety guidelines.

# Spas and wellness destinations

These abound, as separate establishments or at hotels. They are at most major tourist destinations, including our beach, bush or game lodge.



A massage at the mountain gazebo, Twelve Apostles Hotel and Spa in Cape Town

#### **Need to know**

#### What are the symptoms of malaria?

If a traveler develops a bad headache, has aching joints and recurring fevers and chills, they should go to a doctor immediately and explain they have been in a malarial area. Malaria symptoms can be confused with flu symptoms, so be alert.

#### What to do if medication is lost or mislaid?

A traveler should always carry the relevant doctor's prescription. Chemist shops occur almost everywhere and will fill a prescription if a visitor has the necessary documentation.

#### Is it better and safer to buy bottled water?

No. Tap water is treated and is of a very high standard, except perhaps in some rural areas. In South Africa, bottled water is an unnecessary expense and is environmentally unfriendly.



# SOUTH AFRICAN TOURISM INFRASTRUCTURE



#### A South African Airways aircraft. Image courtesy South African Airways

Although getting to South Africa usually involves a long flight, it's well worth it when visitors get here! South Africa is known for its friendliness, hospitality and affordability. The fact that many visitors return for subsequent visits is proof of this.

Although long distances are often involved, it's pretty easy to get around in South Africa as the tourism infrastructure is excellent. Whether our client chooses to go on a guided tour, hop on a domestic flight, take a train or bus, or self-drive, our major transport networks will get them to wherever they're going safely and on time.

# **Getting to South Africa**



**Boarding pass check at Cape Town International Airport** 

Over 70 international airlines now fly into South Africa. Award-winning South African Airways, the national carrier, flies to destinations all over the world and is connected to major international air routes.



We'll be able to advise our clients on which airlines best suit their purpose, and when special offers and cheap flights are available.

Let's face it, it's a long haul from Europe (10 to 12 hours), Asia (12 to 17 hours) and the United States (up to 15 hours or even more). But passengers are well looked after en route, and often direct flights are the best way to go.

The Airports Company South Africa (Acsa) operates our major and principal airports and is responsible for approximately 200 000 landings per year and approximately 24-million passengers. Our clients are in very safe hands.

Our clients will most likely fly directly into the welcoming and attractive OR Tambo International Airport in Johannesburg, or increasingly, there are direct flights into the multi-award-winning Cape Town International Airport. If they are heading off on safari, on a guided tour, or on their own, it's a good idea to suggest that they stay overnight in Johannesburg or Cape Town so that they can catch their breath and adjust to the new time zone.

Durban's King Shaka International Airport is South Africa's third major international airport. Principal domestic airports include Bram Fischer International Airport in Bloemfontein, as well as airports in East London, George, Kimberley, Port Elizabeth and Upington. Acsa provides detailed information on all its airports.

There are also scheduled flights between Johannesburg and the very attractive privately owned Kruger Mpumalanga International Airport outside Mbombela (Nelspruit), which serves the Kruger National Park and Mpumalanga.

Several of the upmarket game lodges operate their own airstrips and charter direct flights from OR Tambo or other airports. Individual lodges will provide details of flights.

#### **Domestic airlines**

Domestic air travel is easy and often very affordable because of a number of low-cost airlines.

#### These include:

- British Airways (operated by BA/Comair)
- Kulula.com
- Mango Airlines
- South African Airlink
- South African Airways
- South African Express

South African Airways also operates flights on all major routes. It is always worth checking ticket prices and schedules across the airlines, as these can differ a lot.

# Airport transfers

South African airport transfers are readily available and easily booked. Transfer services vary greatly and range from scheduled shuttles to private luxury cars. Transfers are undertaken by experienced, professional service providers who will see our clients safely from the airport to their destination. Airport transfers can be prebooked online, through tour operators, hotels or other accommodation. It's always best to book these before leaving home.









#### OR Tambo International Airport in Kempton Park, East of Johannesburg

South African airport transfers also include shuttle services. There are several well-known operators offering door-to-door shuttle services, and major car hire companies also offer these.

Our visitors will arrive tired and often jet-lagged, so taking a taxi (rather than a shuttle/transfer) is not a good option. If, however, you prefer to do this, they must only use licensed drivers who display their licence tags. They are advised to ask upfront the cost of a fare, and to only use metred taxis.

In Cape Town, there is an excellent bus service called the MyCiti bus, which departs throughout the day right outside Cape Town International Airport, for the Cape Town city centre, where it is also easy to hail a cab.

In Johannesburg, our client can get onto the Gautrain, which has a station right inside the airport, and which will take them to the hub of Sandton, and on to other stops in Johannesburg and Pretoria if they wish.

#### Need to know

#### What about travelling with children?

No problem. South Africans love children. Most establishments welcome them and many provide special facilities such as family rooms. Many private game lodges have special programmes for kids on safari. All the national parks are child-friendly.

#### What about renting a vehicle?

Although our clients can book one in South Africa, it is best to pre-book before they leave home. If they're going to the bush or into any of the game reserves or national parks, it is advisable to spendsome extra pennies and hire a van (combi) or SUV; they'll have more legroom and sit much higher up for better game viewing. A valid driving licence issued in our client's own country is permitted, as long as it has a photograph, the signature of the holder and is in English. Otherwise, it's easy to obtain an international driving licence before our client leaves home. Remember, he or she will be driving on the lefthand-side of the road.

#### What about disabled visitors?

There are facilities for disabled people (although fewer than in the United States or many parts of Europe), and there are also specially organised tours. All major hotels will have facilities for disabled people. If our client is renting a vehicle, consult with the company over special needs and parking dispensations.



#### **GETTING AROUND**

### Travelling by road

South Africa has an excellent, extensive road network that makes travelling by road easy and comfortable (except in rush hour in major cities). Because visitors can see and experience the stunning diversity of the scenery first hand, coach and bus tours are also very popular.



A scenic drive in Cape Town

#### **Self-drive**

For the independent traveller, South Africa is a mecca for self-drive enthusiasts. Although long distances are often involved, the roads are well signposted, well maintained and many pass through spectacular scenery.

There are plenty of overnight accommodation options everywhere, but it's always best to book in advance if possible, especially at major tourist attractions and on major tourist routes.

South Africans drive on the left-hand side of the road; seatbelts are compulsory and a valid driving licence issued in our own country is permitted, as long as it has a photograph, the signature of the holder and is in English. Otherwise, it's easy to obtain an international driving licence before our client leaves home.

It's best to book vehicles in advance, especially if visitors are coming to South Africa in high season (during South Africa's summer, from December to February).



#### **Buses and coaches**

Unless they are the very popular and good-value-for-money hop-on hop-off tourist sightseeing buses that operate in Johannesburg and Cape Town, it's not a good idea to rely on, or even take, public transport. The exception to this rule is in Cape Town, where there is an excellent MyCiti bus service from the airport into the city centre and vice versa, and a good bus system downtown.

For intercity, interprovincial and regional cross-border travel, go with reputable companies such as Greyhound, Intercape, Translux and the popular backpackers' Baz Bus, but flying is often a better option.

Ubiquitous minibus taxis often rule the road in South Africa, and their often-dangerous drivers disregard traffic signs and road discipline. Avoid taking one unless our client wants an extreme adventure or there's absolutely no other option. If our client needs to take a taxi, they should ask their hotel, guide or host to call one for them.







STATE OF THE ART ULTRA SUPER LUXURY BUSES TO BE ACQUIRED BY dESTINATION Events 2020

#### **Trains**

South Africa boasts two of the top luxury trains in the world: the Rovos Rail and the celebrated Blue Train. Both are very expensive, but if our client wants to splurge, be pampered and see South Africa in ultimate luxury, then this is the way to go.

Not quite so costly, but also comfortable and luxurious, is the Premier Class train from Pretoria via Johannesburg to Cape Town.

Gauteng's Gautrain operates between OR Tambo International Airport, Midrand, Sandton and Rosebank in Johannesburg's northern suburbs, Centurion, Pretoria, and Park Station in downtown Johannesburg. It's fast, efficient, safe and is serviced by a fleet of Gautrain buses that connect with some other Pretoria and Johannesburg suburbs. The Gautrain is highly recommended as a way of getting to and from the airport in Johannesburg in particular.



# SO WHY DO YOU AS A TOURIST NEED TO VISIT SOUTH AFRICA?

Word of mouth is how most people get to know about South Africa. Family and friends recommend both the destination plus the destination company and also the agent that advised them and planned their trip.

# South Africa's appeal

'Africa' has a seductive appeal for many would-be travelers, and South Africa's reputation as a destination that offers such an extensive variety of breathtaking holidays and experiences throughout the year, combined with its First World infrastructure, continues to bring more and more visitors to its superb beaches, world-famous game reserves, dramatic mountains, sophisticated cities, historic battlefields, great and small semi-deserts, wide-open spaces, breathtaking (often literally) adventure activities, and much more.

# **Affordability**

South Africa is renowned for its excellent tourist infrastructure and huge choice of accommodation, from luxury game lodges and five-star hotels to friendly country houses, small hotels, B&Bs, and camping and self-catering establishments.

A trip to South Africa is very affordable as the South African rand offers great value for money against major world currencies such as the dollar, the euro, the British pound, the yen and the yuan.



#### **South Africa offers unforgettable experiences**

# **Publicity and awareness**

South African Tourism promotes extensive marketing, advertising and online campaigns, and makes good use of the electronic media to raise and maintain awareness of just how wonderful a destination South Africa really is – you can use this to help you sell South Africa.

South Africa scores very highly on visitor satisfaction indices and is unique in its high number of repeat visits. Its increasing status as a 'destination of choice' is reflected in the many accolades it has received over the years.

With our specialist knowledge of South Africa, our expertise will make us also become your event planner and go to 'destination of choice' with one of our goals to getting you and many others a repeat visitors.

# Unique and unforgettable experiences

South Africa prides itself on its almost countless wonders and experiences. There really is something for everyone.

The late 1800s saw the discovery of South Africa's immense gold and diamond wealth, and later, the great platinum finds.



# SOME OF THE TOP 10 EXPERIENCES IN SOUTH AFRICA



Isandhlwana battlefield

Now, let's talk about the top 10 experiences in South Africa (although there are so many it's hard to choose just 10!).

## Scenic splendour

South Africa has some of the most diverse and spectacular scenery in the world. Expect miles of golden beaches and unspoiled coastline; dramatic mountains and mountain passes; 19 national parks; game reserves teeming with big game and hundreds of birds; ancient forests; semi-deserts; oceans and rivers; rolling grasslands; and natural flower fields — all readily accessible and waiting to be explored.

#### Winelands

South Africa's vineyards have been making some of the best wine in the world for over 300 years. Wine regions stretch from the Western Cape to the Northern Cape, where your clients can sample wine at world-famous estates or little-knowngems, or visit our renowned port and brandy routes. Where there's great wine, there's also great food – so Cheers and Bon Appétit!

#### **Safaris**

South Africa has some of the best and most accessible safari destinations in the world. Visitors can splurge on an all-inclusive safari at world-class, award-winning private lodges, take guided game tours, or go it alone in one of our fabulous game-rich private reserves or national parks. They'll find the Big Five at many of them — buffalo, elephant, lion, leopard and rhino.

#### **Kruger National Park**

You just can't beat it. The size of Israel or Wales, with loads of different accommodation options for all budgets, it's one of the world's oldest and most famous game reserves and is teeming with game. Self-drive is a wonderful option—there's nothing quite like puttering gently along a road and coming face-to-face with a herd of elephants, a 'journey' of giraffes, a pride of lions, a 'dazzle' of zebras, a solitary leopard or a huge rhino. Don't worry though; tell your client to stay in the car, respect the animal's space, and just take pictures.

## Struggle sites, rock art and historic battlefields

Your clients can visit our top Struggle sites and museums and follow in the footsteps of some of the greatest freedom icons in modern history, such as Nelson Mandela, Oliver Tambo and Mahatma Gandhi, among many others. South African rock art is among the best in the world and easily accessible, and historic battlefields where Boer battled Zulus, Zulus battled Brits, and Brits battled Boers abound.



## Marine magnificence

Where else can a person sail beside a whale, or watch whale mothers and babies bask and roll; go eye -to-eye with different kinds of sharks; cage dive with great whites; be charmed by friendly penguins or leaping dolphins; experience some of the best scuba diving and snorkeling in the world; watch giant turtles lay their eggs on deserted beaches; or see the hatchlings making their desperate run for the sea?

## Getting to know the locals

Visitors can spend time in Soweto or a city township (they'll be amazed at the activities and experiences on offer); stay overnight or spend a day at a Zulu cultural village; admire the intricate beadwork, metal neck rings and unique geometric mural art of the Ndebele people; enjoy the hospitality of a South African farm; or just chat to the locals wherever they are –your clients will be amazed at South Africans' openness and friendliness to visitors.



Portrait of a woman from the Western Cape

#### Outdoor rush

Gorgeous, sunny weather most of the time, spectacular locations, loads of mega-thrill adventures (including the highest commercial bridge bungee jump in the world), river rafting, abseiling, hiking, horse riding, hiking, paragliding and 4x4 routes – South Africa is known as the adventure centre of the world.

# Indulge the senses

Relax and rejuvenate the South African way. Visitors will find health and wellness retreats — many of them globally award-winning — throughout the country. Many use indigenous oils and ingredients to help clients de-stress and wind down — by the beach, in the bush, at a hotel, or wherever they are.

# **Urban rhythm**

Experience the unique rhythm of our cities when feeling the beat of live kwaito, hip-hop or jazz at a local nightclub, bar or township shebeen (tavern); be entertained in our theatres; play at our ritzy casinos; visit our unique museums and art galleries; shop in glitzy shopping malls or African craft markets; or dine in our fabulous restaurants.



#### **Need to know**

#### Can visitors smoke in South Africa?

Yes, but there are strict restrictions. Smoking is banned in public places, but there are usually designated areas where people can smoke. Under 18s may not enter a designated smoking area or buy cigarettes.

#### Are credit cards readily acceptable?

Yes, almost everywhere. Visa and MasterCard are the most commonly accepted.

#### Are camera cards, batteries and other camera accessories readily available?

Yes, but it's always advisable to carry spares, especially if you are going into the bush or remote areas.

#### What exactly does 'the bush' mean?

It means areas of natural wilderness such as national parks and game reserves.

#### Do my clients need to bring binoculars?

Yes, absolutely essential if they want to get the best out of their South African experience. We do advise you to buy good lightweight ones.







# WE HOPE YOU FOUND THE INFORMATION ON SOUTH AFRICA, CAPITAL CITY; GAUTENG, "THE PLACE OF GOLD" INFORMATIVE? PLEASE DO GO BACK AND CLICK ON THE BELOW PICTURES IN THE **dESTINATION tOURS AROUND SOUTH AFRICA TO GET MORE INFORMATION** ON THE 9 PROVINCES....







**NORTH WEST** 



**NORTHERN CAPE** 



**EASTERN CAPE** 



**KWAZULU-NATAL** 



**FREE STATE** 



**LIMPOPO** 



**LIMPOPO** 



===GAUTENG===



**MPUMALANGA**